

An Expert Session on Achieving Problem-Solution Fit & Product-Market Fit

28th February, 2023

The Applied Mechanics and Civil Engineering Department jointly organized an expert session on “Achieving Problem-Solution Fit & Product Market-Fit” on 28th February, 2023. The Expert session was organized under IIC and SSIP for students of all branches to provide information about innovation and problem-solution fit and product-market fit. Both the experts explained the entire concept in very simplified manner with the help of real-life examples. They also explained ecosystem frame work for startups. Mr. Yash Patel (Founder and CEO of Triecon Developers) shared his journey of problem definition to develop the startup. He also shared what are the challenges and how you can overcome those challenges.

Key Features:

- **Organizing Department:** Applied Mechanics and Civil Engineering Department under IIC and SSIP
- **Expert Details:**
 - Mr. Yash Pandya, Sr. Incubation Manager, Gujarat Student Startup Innovation Hub (i- HUB) Incubation centre, Ahmedabad
 - Mr. Yash Patel, Founder & CEO of Startup - Triecon Developers
- **Date:** 28th February 2023
- **Venue:** J – Block Seminar Hall
- **No. of Participants:** 100+
- **Event Coordinator:** Prof. D. J. Varia

Discussion Points:

- What is Innovation
- Eco system framework
- Problem solution Fit
- Product Market Fit
- Product Must Be ASSURED
 - A Attribute*
 - S Scalable*
 - S Sustainable*
 - U Universal*
 - R Rapid*
 - E Excellent*
 - D Distinctive*

Glimpses:



